

GOPI KRISHNA GANTA

Product Designer — AI Products — 0→1 — Design Systems
gopikrishnaadityaganta@gmail.com | ggkaditya.com | linkedin.com

SUMMARY

Product Designer — 3+ years

Generative AI, 3D creation, and SaaS

- Product Designer with 3+ years of experience designing and shipping 0→1 products across generative AI, 3D creation, and SaaS. Strong in complex user flows, interaction design, design systems, and translating technical constraints into simple product experiences.

EXPERIENCE

Product Designer

Womp

July 2023 – November 2025

- Led end-to-end product design for Womp's 3D printing experience, designing an 8-step journey from Print Mode through configuration, structural validation, pricing, cart, and checkout.
- Designed and shipped Womp Spark's generative-AI creation workflow in 3 months, including conversational UX, text-to-3D and image-to-3D generation, iterative refinement, and generated-asset workflows.
- Designed AI creation workflows used by 500K+ creators, bringing generative AI directly into Womp's browser-based 3D creation experience.
- Designed monetization and credit systems for AI generation, balancing free exploration with Pro usage limits and compute costs.
- Partnered with AI, graphics, frontend, and 3D engineering teams to define interaction states, loading behavior, feedback, and edge cases across complex WebGL and AI workloads.
- Built and maintained Womp's design system in sync with production frontend components, improving consistency between design and implementation.

Product Designer & Webflow Engineer

Omnify, Inc.

April 2022 – June 2023

- Led the end-to-end UX/UI redesign and Webflow rebuild of Omnify's public marketing site, translating Figma designs into a responsive production experience.
- Built custom JavaScript filtering across 50+ business categories, alongside dynamic interactions, state toggles, and performance optimizations.
- Partnered with product, marketing, and growth teams to rapidly ship conversion-focused landing pages aligned with acquisition goals.
- Implemented technical on-page SEO across the site to improve organic discoverability.

Webflow Intern

Convin

December 2021 – April 2022

- Designed and built responsive Webflow pages focused on usability, consistency, and performance.
- Partnered with marketing to launch conversion-focused campaign landing pages.

Programming Analyst (GenC Internship)

Cognizant

February 2021 – November 2021

- Developed a React.js Movie Tracker using REST APIs, React hooks, and SQL for persistent data storage.

SELECTED PROJECTS

Ivory

Healthtech & Cognitive SaaS — Figma, Webflow, Custom JS

- Designed and developed the marketing site and web application landing experience for an early-stage cognitive health startup.

56 Secure

AI Security & Smart Hardware — Webflow, JavaScript

- Developed conversion-focused marketing and launch experiences for an AI-powered physical security platform.

MSP Academy

Sports & Youth Development — Figma, Webflow CMS

- Led a brand refresh, UI design, and responsive Webflow CMS implementation for a youth soccer academy.

EDUCATION

B.Tech in Computer Science

BML Munjal University

2017 – 2021

– Bachelor of Technology in Computer Science.

SKILLS

Product Design: UX/UI Design · User Flows · Wireframing · Interaction Design · Prototyping · User Research · Usability Testing · Design Systems · Information Architecture · Edge Cases & Error States, Tools: Figma · Webflow · Framer · Adobe Creative Suite · Git/GitHub, Development: HTML5 · CSS3 · JavaScript · React.js · SQL, Other: Technical SEO · WCAG AA Accessibility